

Impactful visual branding and bespoke templates ready to (re)use

Relying on PowerPoint and Word for client communication?

Then, no more messy decks put together the night before a deadline. Or documents that look off-brand whenever a different team member fiddles with them.

Let's plan your new visual identity and templates

Get FREE tips to elevate your visual branding



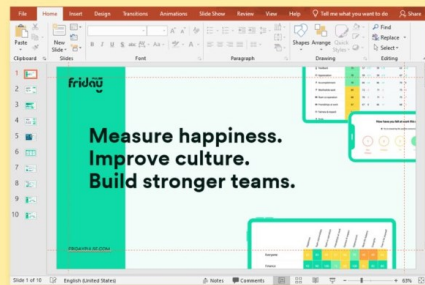
We're the visual branding and PowerPoint design agency specialising in **strategic templates that work for you**, save you time, and amplify your message.

Your visual documents and identity should work for you, not against you

Whoever thinks we shouldn't judge a book by its cover has never received an underwhelming deck. You know, the kind made with PowerPoint's basic templates and a clashing of words, images, and colours.

In many cases, **the PowerPoint and Word documents you send to your audience are their first impression of your company. But if it's not good? It'll also be the last.**

Your logo, fonts, colours... Every single visual element must be planned and used strategically - to amplify your brand and get your message across *effectively*.



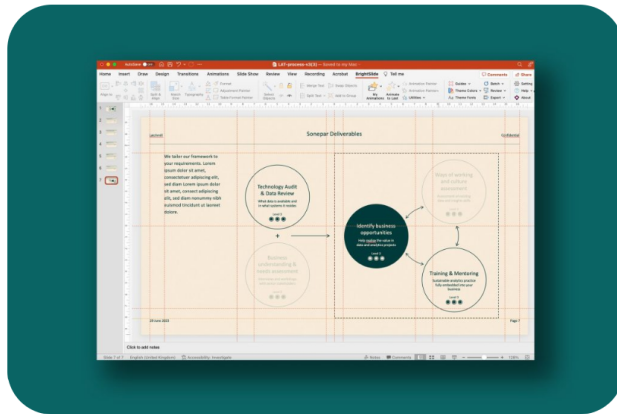
But that's not the case with your current visual identity and client communications, is it?

Your PowerPoints look **generic or off-brand**

You keep **wasting hours** creating new decks from scratch

You either let your team members send chaotic documents, or you **interrupt your workflow to check them** (and fix them... *again*)

This usually happens when a company's visual branding wasn't created with PowerPoint in mind.



At Beyond the Surface, we believe your visual identity and documents must **amplify your message and simplify your workflow**—not sabotage them. And **you shouldn't waste your limited time on something that isn't even your area of expertise**. Surely, you've got a much better use for it!

Instead, leave it to our visual branding and PowerPoint design agency. We'll replace it with a strategic visual identity and templates that are a breeze to edit.

That way, **your new decks and documents will always look on-brand and impress your audience (no matter who's creating them)**. Oh, and with your team being more productive and independent, you will finally get to focus on higher-impact tasks. High five!

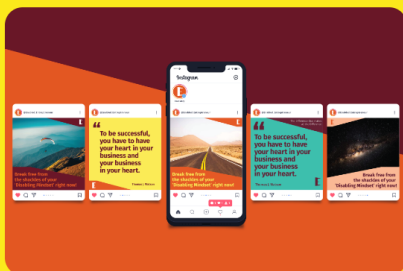
“The visual identity feels grown up, it feels professional. I thought that as designers creating our brand identity, you'd produce visuals, but actually you've helped with the positioning of our whole business.”

– Andrew Morris and Gavin Williams, Latchmill

Visual branding and PowerPoint design agency

Services

Visual branding and templates



HAVEN'T GOT A STRATEGIC VISUAL IDENTITY? WE'LL CREATE IT FOR YOU.

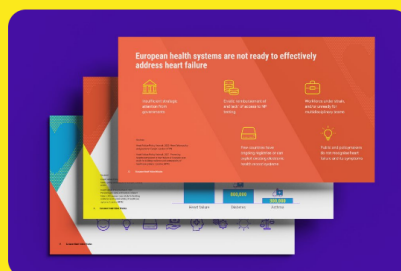
The kind of branding that makes you impossible to ignore and forget.

You see, when it comes to visual identity, PowerPoint and Word are often an afterthought. Not for us, though!

So, let's start with strong branding foundations—and then create templates and visual assets that work with the software you use.

Let's craft or update your visual identity

PowerPoint templates and visual documents



ALREADY HAVE A VISUAL IDENTITY? WE'LL HELP YOU KEEP IT CONSISTENT (AND SAVE TIME).

From PowerPoint decks to Word documents and reports, *everything* you send to your audience must be on-brand and consistent.

Our versatile and (re)usable templates are created for your specific needs and are simple to edit. In fact, we dare any of your employees to mess them up!

Get reusable templates that work for you