

## Become a no hustle freelance writer & create the right work lifestyle for you

Turning your passion for writing into a profitable career can be hard if you don't know where to start.

Instead of feeling so stuck trying to figure it all out on your own, you can **follow my proven step-by-step process**.

I created this freelance writing course to help overwhelmed beginners like you build a sustainable business (*without* copywriting or content writing business (*without* sacrificing every evening and weekend).



I WANT TO BE A FREELANCE WRITER

Stop browsing around like a headless chicken!

*Pick your wannabe freelance writer persona, and see if any of these sound familiar:*

### “I haven't earned a penny from my writing yet”

- You really want to learn to be a freelance writer... but have absolutely *no clue* as to where to start
- You keep lurking on freelance writing forums and reading contradicting advice
- You've spent hours and hours reading free articles but can't piece them all together to understand what process you should follow
- You can't even begin to think of *how* and *where* to find clients
- Your family and friends don't really get this 'writing thing' and keep telling you to stick to traditional employment
- You're trapped in a catch-22: *"how can I get clients if I don't have writing samples? And how can I get writing samples if I haven't had any clients yet?"*
- You'd love to quit that soul-crushing job but you don't actually believe you can make it work

You've recognized a few, right?

I know this because I've **heard the same concerns from lots of aspiring or newbie writers**, but also because... I went through most of them myself.

Years ago, when I had *no* experience as a freelance writer, I had no idea as to how to get started and actually make it work. Looking for (conflicting) information scattered all over the web was also incredibly disorienting, time-consuming, and overwhelming.

So, I created **the freelance writing course I wish I had found when I was in your shoes**.

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I wasted so much time searching the internet trying to find answers. It only left me with more questions and confusion.

Kat came to my rescue. She offered her guidance and answered all my questions about freelance writing, content writing, and copywriting. It honestly changed the trajectory of my career.

Kat's comprehensive approach provides a step-by-step guide to freelance writing every beginner or struggling freelance writer needs.

I highly recommend her No Hustle Freelance Writing Course. You won't regret it.



## Hi, I'm Kat Gál (I swear, that's my full name)

Ten years ago, I used to get by with \$1200-1500 a month despite having a master's degree and working in research and education.

My husband was unemployed, we had no savings, and food stamps were our norm.

So, at first, when I decided to learn to be a freelance writer, my main goal was to cover rent and food. Surviving, basically.

Luckily, I **matched my old job's wage during my first month. Now? I make 8 - 10x that** and have worked with some of the best health brands and functional medicine doctors as a health writer.

I'll be honest, though: **it was never really about the money** for me. It's about freedom and flexibility.



As a freelance writer with a sustainable business, I now have an **adaptable schedule**, can navigate my anxiety and chronic pain, travel more, and **work from anywhere**.

So far, I've worked from South-East Asia, Central and South America, Europe, and across the US during month-long trips.

All things I couldn't have even *dreamed* of had I been chained to traditional employment.

Not only that: my business also survived a global pandemic! While—sadly—many people were losing their jobs and companies closing down, I actually increased my revenue.

Because... guess what? **Businesses will always need writers, even during recessions.**

If I went from ZERO experience as a freelance writer to hitting \$10k months on *part-time* hours (yes, you've read that correctly), there's absolutely NO REASON why you can't, too.

In fact, **you're already one step ahead of me**: you can follow my process, skip all my mistakes, and steal the lessons I've learned during my decade as a freelance writer.

TEACH ME YOUR METHOD

## Let me be clear: yes, you *can* create a successful and sustainable freelance business as a copywriter or content writer...

Despite what my best friend might tell you, I'm not *that* special. When trying to figure out how to freelance write with no experience, all I had was:

- ✓ a laptop
- ✓ willingness to learn
- ✓ a good grasp of grammar and basic writing skills

If you tick these three boxes, **congratulations: you already have everything it takes** to make a comfortable living as a freelance writer. **You just need the right process.**



In fact, lots of creative people started out in your same situation and are now running a successful writing business.

Because I promise: **there's a whole world outside content mills like Fiverr and Upwork.**

Businesses that'll happily pay you \$300 for a single blog post or \$2,000 for website copy (and more!). Clients who won't ask you for free samples. Working weeks without ridiculous next-day deadlines.

But, before you picture yourself waving goodbye to evenings with friends and weekends with your family, let me stop you right there.

## ... no, it doesn't have to involve #hustling

If you've related with me so far, I bet we're fellow misfits. I wasn't made for the corporate world, but I've also **never fit in with the hustle culture** some entrepreneurs are obsessed with.

I'm not part of the 5 a.m. club (in fact, I'm a productive night owl), and I have zero intention of joining it, no matter how much #FOMO these hustlers are trying to inspire.

I could earn double the money if I worked 40 hours a week instead of part-time (or triple that with the 60-hour weeks some freelancers are somehow bragging about), but I'd rather have more time to live.

That's why I want to make this clear:

My freelance writing course is **NOT** a shady get-rich-quick scheme, and it **WON'T** encourage you to get obsessed with reaching \$5k, \$10k, or \$20k months (although you totally *can* get there with time, if you truly want to).

It's about

- ✓ building a sustainable business
- ✓ creating a schedule that works for you
- ✓ earning enough to live comfortably so that you can enjoy a good lifestyle

And, to do that, **you don't need to hustle 24/7.**

**Sure, you have to do the work** and put my teaching into practice, but you won't burn out.

You just need to have the right mindset, implement certain strategies, avoid common pitfalls, and work with clients who understand the value you can bring. And **that's exactly what I'm going to teach you, step by step.**

After applying everything you learn from my course, you'll get to organize your life around your work, *not* the other way around!



In 2018 before I asked Kat for help, I was working for the third company as a content writer and they were taking advantage of me. I was frustrated because I worked for hours with the contents and made only pennies. I started to wonder how I could become a full-time freelance writer.

I've known Kat for over 7 years now, and I knew she's a full-time freelance writer, so I contacted her for help. She taught me everything about cold emailing and SEO writing, and pointed out every single mistake that I've done for that third company as a content writer.

She helped me to build up my portfolio and what to focus on when I'm looking for clients.

A month after she started to help me with my writing skills, I made \$1000 more than before. I got a client to write for twice a week, and more clients started to reply to my cold emails. And that was just after the first month of Kat's help.

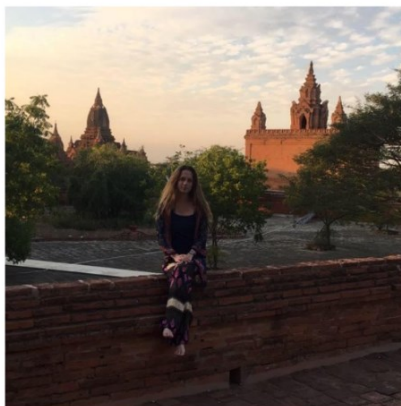
If your dream is to become a full-time freelance writer with excellent skills, this course with Kat is for you because this is an absolute game changer! Thank you, Kat! Without you, I wouldn't be where I am now!

— Judit Mio, freelance pet writer and video content creator at juditmio.com

### What your life as a no hustle freelance writer will be like.

Picture this:

- You're your own boss and have turned your passion for writing into an actual business
- You no longer have to waste hours of your life **commuting**
- You can forget about having a manager (or multiple nightmare clients) **breathing down your neck**
- You **never stress about being fired or made redundant**, and you've created a recession-proof business
- You get to **choose the working hours that suit you**, not someone else
- You can **move around your schedule** to meet that friend for lunch, pick up the kids from school, or go to that cool new event in town





- You're **spending more time with your family and children** instead of being stuck in an office eight hours a day
- You're planning **yet another day trip** during the week to avoid weekend crowds
- You're working with **dream clients who respect your process** and boundaries
- You don't have to worry about where the next client is going to come from because your new process helps you **avoid feast and famine**
- You have emergency **savings** and can finally save for retirement
- You're enjoying **more holidays** and can **work from abroad** whenever you wish
- You no longer feel like **your life is slipping away**

This is completely achievable once you know exactly what to do.

Now the question is: how soon do you want to make it happen?

I WANT TO START CREATING MY OWN NO HUSTLE FREELANCE LIFE

## Turn all this into your day-to-day reality with *No Hustle Freelance Writer*

I've put together this freelance writing course to give you a clear process, **something you just won't find if you keep jumping from free blog posts to forums** with conflicting advice.

Most importantly, even though it's the strategy I used, it'll allow you to **create the right freelance writing business for you**.

And, if you're not sure what it should look like, don't worry: it includes plenty of resources to help you identify it.

Here's **everything** you get access to when you invest in my freelance writing course (spoiler alert: it's packed full of bonuses).

The actual *No Hustle Freelance Writer*, an all-in-one freelance writing course to get started **and grow**

**Step-by-step blueprint** on how to freelance write with no experience, run your business on a day-to-day basis (yes, including 'scary things' like contracts and cold emails), and scale it

- Downloadable and printable **coursebook**

The entire course is **disability-friendly** and accessible to **everyone**. It mainly consists of audio lectures and videos, but there are transcripts for all of them, and I have audio for all written material.

It's **easy to print** in black and white and easy to read, thanks to a disability-friendly font.

You can **download ALL audio and written materials!** — They are yours to keep forever. Other courses force you to stay on their platform and don't let you download your materials. Not here. You can download and keep everything.



## So, what **exactly** is included in this comprehensive freelance writing course for beginners?

Wondering what's included? Check out the *No Hustle Freelance Writer Course* outline. +

### Freelance Writing Course Workbook

Download it or print it out so that you can use it alongside the course.

This workbook is full of journaling **prompts and guided questions** to help you figure out your **own** goals and direction.

### Lively student-only Facebook group

I know how hard it is to stay motivated when you're surrounded by people who don't think you can run a business.

So, I've created the perfect place for all my students to **thrive and support each other**.

You'll get:

- to ask questions whenever you have doubts
- bi-weekly Q&As and group coaching
- the option to get an accountability partner by pairing up with a peer freelance writer

### Bonuses & templates

As well as the actual freelance writing course and workbook, I've prepared lots of **additional resources and downloadable templates** to make things **even** easier for you:

Templates & trackers:

- Cold Emailing Templates
- Cold-Emailing Tracker
- Invoice Template
- Contract Outline
- Project Tracker to Track Your Projects and Income

Other bonus resources:

- How to Choose a Freelance Writing Specialty
- Goal Setting
- SEO Basics/Checklist
- How to Write a Blog 101
- How to Do Research for a Blog Post

- How to Improve Your Writing Process: Write Faster, Better, Essential Writing Tools
- Tips to Do References
- What to Call Myself: Blogger, Content Writer, Copywriter, Content Creator, Journalist?
- Tips for English as a Second Language/Non-Native Speaker Writers
- How to Avoid Burnout as a Freelance Writer
- And more...
- And you will receive a Certificate of Completion at the end of the course

**You get my proven step-by-step process and all these bonuses for \$800.**

And you'll make it all back by completing two \$400 projects or signing an \$800 retainer (no more \$10 gigs on Upwork!).

Still, I do appreciate that, depending on your financial situation, you might not have it aside. While I'm confident my freelance writing course is worth every penny (and some more), I want to help as many people as possible. So, **if you genuinely can't afford it, you can consider my discount options.** (more info under FAQs)

WHEN CAN I START?

Now :) The answer is now

## FAQs on the *No Hustle Freelance Writer* course

- What level of experience do I need? I don't have a degree in marketing or creative writing. +
- I want to become an author and write fiction books. Is this the right course for me? +
- How much time have I got to complete the course? +
- I'm not based in the US. Can I still take your freelance writing course? +
- Do you offer refunds? +
- I really want to take your freelance writing course but can't afford the full price right now. Do you offer discounts? +
- Do I really need a course? There is so much free information out there. +

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I've known Kat Gál for many years after working together on a project. Kat has been super helpful throughout my freelance journey, by always providing excellent advice and being a sounding board whenever I've needed to talk things through with an expert in the field. I highly recommend learning from her, and I can honestly say that I wouldn't be where I am in my career if it hadn't been for Kat.

— Hana Ames, Freelance Writer at HRA Writing

I WANT IN

## Let's take out all the guesswork (and overwhelm) and replace it with a proven step-by-step system

As you now know:

- ✓ you *can* create a sustainable freelance writing business
- ✓ you *can* get paid properly and avoid feast and famine
- ✓ you *can* find your own definition of success and life-work balance

Now the only question is: are you gonna... 🚀?

- ✗ **Keep wasting hours** jumping from one free resource to the next and *months* on trial and error
- ✓ **Invest in an actual process to get there sooner**, confidently, and without burning out along the way

I'M READY TO BECOME A NO HUSTLE FREELANCE WRITER